GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Water Resources Department – Advertisement – Administrative sanction for an amount of Rs.42,75,708/- towards advertisements released on the occasion of "Inauguration & Dedication of Pattiseema Lift Irrigation Scheme to Nation" on 15th August, 2015 –Permission Accorded.

WATER RESOURCES (CE's ESTABLISHMENT) DEPARTMENT

G.O.RT.No. 59 **Dated: 22-01-2016**

Read the following

1. From the Commissioner, I&PR Department, Hyderabad, Release Order No.4/ Display Big Papers –PP/ Advt./ 2015-16, Dated:26.10.2015.
2. From the Asst. General Manager (ADVT.), Andhra Prabha Telugu Daily, Letter No.Nil, Dated: 31.10.2015.
3. From Akshra Advertising Ltd., AC Guards, Hyderabad, Bill No.S/ 071/ 15, Dated: 28.09.2015.
4. From the Media Manager, OTS Advertising Pvt., Ltd., Ref.No.15-18/ 2015, Dated: 19.09.2015.
5. From the Engineer-in-Chief (Admin.), Water Resources Department (A.P), Hyderabad, Lr.No.ENC(Admin)/ EE(VIG)/ DEE(P)/ Publicity cell/ 048/ 2015, Dated: 18.11.2015.

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ORDER:-

In the circumstances reported in the references read above, Government after careful examination, of the proposal, hereby accorded an administrative sanction to the Engineer-in-Chief, Polavaram Irrigation Project, Dowlaiswaram for an amount of Rs.42,75,708/- (Forty two lakh seventy five thousand and seven hundred and eight Rupees only) towards payment of advertisement charges on the occasion of "Inauguration & Dedication of Pattiseema Lift Irrigation Scheme to Nation" on 15th August, 2015 from the BE Provision 2015-16 to the following advertising agencies:-

1. M/s Andhra Prabha Publications Ltd., Bill No. 1309055, Dated:15.08.2015 foramount of Rs. 10,60,125/-.
2. M/s Akshara Advertising Ltd., Bill No.s/071/15, Dated:28.09.2015 for amount of Rs. 4,68,333/-.
3. M/s OTS Advertising Pvt., Ltd., Bill No. OTS/08/53/2015 Dated:31.08.2015 for amount of Rs. 27,47,250/-.

[P.T.O.]

2. The expenditure sanctioned in Para (1) above is chargeable to the Head of Account "M.J.H.4700-S.M.J.H.-01-M.H.800-Other Expenditure-G.H.11 Normal State Plan-S.H.(11) Project Establishment under the Chief Engineer, Polavaram Project-260-Advertisements, Sales & Publicity Expenses.

3. The Engineer-in-Chief, Polavaram Irrigation Project, Dowlaiswaram shall take necessary action accordingly.

4. This order issues with the concurrence of the Finance (W.R,I) Department vide their U.O.No.33368/ 182/ W.R.I/15, Dated:29.12.2015.

(BY ORDER AND IN THE NAME OF THE GOVERNER OF ANDHRA PRADESH)

ADITYA NATH DAS
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Engineer-in-Chief,
Polavaram Irrigation Project,
Dowlaiswaram (with original bills).
Copy to
The Engineer-in-Chief (Admin.),
Water Resources Department (A.P), Hyderabad.
The Commissioner, I&PR Department, A.C.Guards, Hyderabad
The Accountant General, AP, Hyderabad.
The Director of Treasuries and accounts, AP, Hyderabad.
The Pay and Accounts Officer, AP, Hyderabad.
The PS to Principal Secretary(AD) to Government.
The Finance (W.R.I) Department.
SF/SC.

//FORWARDED::BY ORDER//

SECTION OFFICER